

Pioneer North America, Inc.
8000 Towers Crescent Dr., 13th Floor
Vienna, VA 22182

February 7, 2008

VIA ECFS

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Ex Parte notice, CS Docket 97-80, Commercial Availability of Navigation
Devices; WC Docket 07-52, In the Matter of Broadband Industry Practices

Dear Ms. Dortch:

On February 6, 2008, the undersigned met with Rudy Brioché, Legal Advisor to Commissioner Adelstein, and demonstrated the consumer experience with the previously announced SyncTV service.

During the demonstration, we discussed Pioneer's commitment to consumer home networking using technologies documented by the Digital Living Network Alliance ("DLNA"), enabling cable compatibility using both OCAP and DCR+ technologies and network neutrality.

The discussion included the consumer benefits of integrating various disparate sources of content – like the internet and MVPD subscription content – into a single, consistent user interface. I pointed out that an OCAP solution hinders integration of cable and non-cable content, but that a solution which includes DCR+ would enable integration. I discussed Pioneer's position that the Commission should adopt Rules which include provision for both DCR+ and OCAP.

The discussion also included a discussion of network neutrality and 'reasonable network management practices', and noted that IP-delivered services which are competitive with an ISP's other offerings are at risk of being hindered or discriminated against by a consumer's ISP.

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In accordance with §1.1206 of the Commission's Rules, one copy of this letter is being filed electronically via ECFS, and delivered via email to Mr. Brioché.

Regards,

A handwritten signature in blue ink, appearing to read "Adam Goldberg", is positioned above the printed name.

Adam Goldberg
Vice President
Government and Industry Affairs
Pioneer North America, Inc.
(703) 846-3650

cc: Rudy Brioché